

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

POWER OF ATTORNEY

I hereby revoke all previous powers of attorney given in the application(s) and patent(s) listed on Exhibit A, attached hereto.

I hereby appoint the registered attorneys and agents associated with **CARLINEO, SPICER & KEE, LLC, Customer No. 81712**, as my attorneys or agents with full power of substitution and revocation, to prosecute the application(s) and patent(s) listed on Exhibit A and any future applications related thereto and to transact all business in the Patent and Trademark Office connected therewith.

Please address all correspondence to **Customer No. 81712**, namely, **CARLINEO, SPICER & KEE, LLC**, 2003 South Easton Road, Suite 208, Doylestown, PA 18901. Please direct all communications and telephone calls to Andrew W. Spicer at 267-880-1720.

I am the assignee of record of the entire interest of the application(s) and patent(s) listed on Exhibit A. A statement under 37 C.F.R. 3.73(b) is enclosed herewith.

Executed this 22nd day of March, 200.

FOR: Technology, Patents & Licensing III, LLC

BY: Daniel S. Carlineo
Printed/Typed Name

Title: Authorized Person


Signature

EXHIBIT A

| Application/ Patent No. | Filing Date | Country | Title | Attorney Docket No. |
|------------------------------------|--------------------|----------------|--|--------------------------------|
| 7,343,320 | August 2, 1999 | US | Online Digital Image-Based Product Ordering System Treyz, G. Victor; Treyz, Susan M. | TP3-005-1 |
| 11/827,748 | July 13, 2007 | US | Online Digital Image-Based Product Ordering System Treyz, G. Victor; Treyz, Susan M. | TP3-005-2 |